

Communications Manager

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Company: Aptiv

Location: Kraków

Category: other-general

Join us as a **Communications Manager**, based in Krakow, to spearhead our internal and external communications strategy. Reporting to the Corporate Communications Director, EMEA, you'll enhance employee engagement, drive corporate social responsibility, and strengthen Aptiv's brand in Poland. We seek a motivated self-starter with a knack for collaborative project management, ready to thrive in our dynamic environment.

If you're passionate about crafting compelling messages and contributing to a positive company culture, apply now!

Your Role:

Strategic Communication Develop and implement an effective internal and external communications strategy aligned with Aptiv Poland's business priorities.

Media Relations: Work with Corporate Communications and external firms to manage national and local media relations and events.

Content Development: Create key messages and content to enhance thought leadership, brand awareness and employee engagement in Poland.

Employer Branding Collaborate with HR on initiatives to improve Aptiv's media presence and sentiment through a tailored PR plan.

Media Management Oversee local media agency, budget, and reporting, ensuring positive exposure and mitigating negative issues.

Reputation Management: Protect Aptiv's reputation with approved holding statements and

minimize risk through crisis communication planning.

Spokesperson Support Provide media training and interview preparation for approved spokespersons.

Collaboration: Partner with HR, business leaders, and corporate communication teams for internal communication support and coordination of various activities.

Global Campaigns : Localize and customize global internal communication campaigns, aligning them with local cultural context.

Measurement and Reporting: Implement measurable goals to track the effectiveness of communication programs, ensuring consistency and adherence to corporate guidelines.

Your Background:

Bachelor's degree, preferably in Communications, Public Relations, Journalism or Marketing Communications.

Communications professional with a minimum of 5+ years relevant experience at a technology company or PR agency.

Strong internal and external communications experience with a proven track record in delivering effective communications plans within a highly matrixed environment.

Sound interpersonal and external communications skills including strong writing and speaking skills and stakeholder engagement.

Ability to create a culture that fosters teamwork and encourages accountability both with internal and external partners at all levels.

Exceptional judgment: ability to think strategically and tactically under pressure, constantly adjusting priorities as circumstances change.

Proven ability to understand complex solutions and communicate them effectively to all audiences

Strong editorial and proofreading skills with a keen eye for detail.

Highly proficient in Microsoft PowerPoint, Outlook, and Word. Proficiency in Photoshop,

Illustrator or other Adobe tools and graphic design an advantage.

Multi-media experience in video production, electronic messaging and managing digital photo files.

Self-motivated, ability to work in fast paced environment and on own initiative.

Excellent English, written and spoken.

Why join us?

You can grow at Aptiv. Aptiv provides an inclusive work environment where all individuals can grow and develop, regardless of gender, ethnicity or beliefs.

You can have an impact. Safety is a core Aptiv value; we want a safer world for us and our children, one with: Zero fatalities, Zero injuries, Zero accidents.

You have support. We ensure you have the resources and support you need to take care of your family and your physical and mental health with a competitive health insurance package.

Your Benefits at Aptiv:

Private health care (Signal Iduna) and Life insurance for you and your beloved ones

Well-Being Program that includes regular webinars, workshops, and networking events

Hybrid and flexible working hours

Employee Pension Plan paid by the employer (you get + 3,5% on each gross salary)

Access to sports groups and Multisport card

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