

Content Manager (French Native Speaker)

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Company: SnaPhunt

Location: Poland

Category: computer-and-mathematical

The Offer

Flexible working options

Great work culture

A chance to accelerate your career

The Job

Your responsibilities will include:

Build a robust team of native copywriters: conduct profile searches using global channels and local communities, and manage the hiring process including onboarding.

Assist in defining editorial guidelines for each market and ensure the copywriters' team adheres to them.

Brief freelancers on Trello, providing detailed instructions, deadlines, and payment terms for content creation, localization, proofreading, content quality checks, and content improvement tasks.

Follow up and review copywriters' batches: approve, reject, request re-edits, and provide constructive feedback.

Supervise the content creation and localization process for content, ensuring cultural relevance and linguistic accuracy for the target audience.

Conduct QA testing on content and report any identified issues.

Organize regular competitive analysis and market research focused on content, including content scrapings to identify new opportunities.

Assist in analyzing content performance metrics and provide insights for continuous improvement.

The Profile

Solid experience in content creation and/or content localization. Proficiency in marketing is an advantageous asset.

French native speaker, bilingual in at least ONE of the following languages: German, Dutch, Danish, Swedish, or Mandarin to effectively liaise with the stakeholders of the region.

Perfectly fluent in English to effectively liaise with the stakeholders of the region.

Excellent communication and writing skills.

Strong organizational, planning, and time management skills.

Strong analytical and decision-making skills, with meticulous attention to detail.

Proficient problem-solving abilities and a capability to work autonomously.

Creative, result-driven team player.

The Employer

Our client build and publish leading Party Games and a fun solitaire game to entertain people around the world!

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