

Poland Jobs Expertini®

Content Producer (Copywriter), French Native and Proficient in English.

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Company: Avature

Location: Poland

Category: arts-design-entertainment-sports-and-media

Avature is looking for a content writer with a creative energy to keep our content at the highest level, as well as bring new ideas to the table. In this position, you'll work with our product marketing specialists and SEO/digital experts to spread thought leadership and grow the Avature brand. To do this, you'll research different topics and be in contact with people identified with HR and SaaS, to produce impactful pieces with a worldwide reach.

Your challenges and objectives:

Create and nurture strong bonds with internal teams (Product Marketing, Studio), as well as our customers.

Gain a profound knowledge of the HR and SaaS markets to position the Avature platform with your content.

Find your own writing style, while still representing Avature's brand and point of view.

Learn and implement SEO strategies to improve visibility of your online content.

Your day-to-day activities:

Research and write blog posts, as well as assist in idea generation and opportunity spotting for further content creation.

Create content (social media posts, email marketing, etc.) to promote marketing events.

Interview customers and produce video case studies.

Use data and SEO to optimize your articles.

Plan and create bigger content projects, such as e-books.

Work with our Studio team to create visually enticing material for your content.

About you:

French Native and proficient in English.

Journalistic-type writing skills.

Copywriting experience.

Exceptional communication abilities.

Curious, inquisitive, and ready to take initiative.

Collaborative spirit, eager to teach and learn.

Familiarity with SaaS technology and experience in writing for B2B organizations is a plus.

Proficiency in German, French, and/or Chinese is a plus.

SEO knowledge is a plus.

About us:

Avature is a market leading enterprise SaaS Solution provider for global talent acquisition and talent management. We have a strong commitment to high quality engineering and customer service and are recognized innovators in the very large company market. We currently work with over 650 companies worldwide, including 110 of the Fortune 500, all of the Big Four consulting firms, the largest banks and manufacturers in the world, and five governments. We design, build, implement, and support our product ourselves. With 26 releases a year and a strong commitment to innovation and quality engineering, our private cloud platform has become the product choice for the very large global organization. At Avature, we value opportunities to learn and grow within a dynamic, creative, and collaborative environment. We encourage autonomy and empower our people to approach challenges innovatively while bringing their unique perspective to the table. We offer a career development program that supports continuous learning and thoughtful leadership, and that meaningfully impacts each individual's professional trajectory.

What we offer:

A fast-paced, energetic, and engaging environment.

Flexible hours - Work remotely.

Competitive salary, with one review a year.

LuxMed health coverage.

Four days a year to attend events related to professional development.

End of year week off (December 26 to 31).

Birthdays off.

An organizational culture that empowers everyone to be themselves is key to thrive in business, but more importantly, it is a pathway for creating a more equitable society. Avature fosters a diverse and inclusive environment and celebrates that each unique person brings something different to our team. We are committed to considering all qualified applicants equally and to promoting equal opportunities within our organization.

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Generated on: 2024-05-06 by Expertini.Com