

District Visual Experience Manager

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Company: C&A

Location: Warsaw

Category: other-general

The future looks like you

Ever since our founding by the brothers Clemens and August in 1841, C&A has been at the forefront of fashion. From making 'ready-to-wear' a thing when custom-made was the norm, to popularizing miniskirts in the 60s, introducing the Com-bi-kini in the 70s, Bio Cotton in 1997 and the first Cradle-to-Cradle Gold certified garment in 2015 - we have always evolved with the times, making stylish and quality clothes possible for everyone. And while C&A and the world around us has changed over the decades, one thing has remained the same: our dedication to offering sustainable and quality fashion for the entire family.

We aspire for a future fashion industry that is more innovative and sustainable; one that has moved towards a circular future, and promotes a cycle of use, reuse and rebirth of clothing. C&A fosters equal opportunity for people of all backgrounds and identities. We are led by a gender-balanced board committed to build a diverse and inclusive organisation where everyone can become their best self. We do not discriminate on the basis of age, disability, gender identity, sexual orientation, ethnicity, race, religion or belief, parental and family status, or any other protected characteristic. We welcome applications from women, men and non-binary candidates of all ethnicities and socio-economic backgrounds. We encourage people belonging to underrepresented groups to apply.

Your responsibilities

You have an eye for style! You love cool designs, get inspired by beautiful colors and shapes and are passionate about fashion and trends.

Your responsibilities:

Implementation and maintenance of VM image with the company's objectives in the network of stores in the subordinate district with focus on Hypercare stores

Campaigns implementations, monitoring and ensuring that VM standards are maintained

Coaching, trainings and workshops for our store visual merchandisers on VM commerciality and latest trends

Support stores with stores openings, refurbishments and closures

Responsibility for a clear communication within the district

Sharing best practice among stores and line manager (VE Coordinator)

Ordering of fixtures and decoration on occasion

Participation in national/international meetings/workshops

Commercial responsibility: Reason-related creation of sales and conversion rate analyses together with District Manager on store level as well as definition of action plans

Regular store visits

What you bring

A minimum of 5 years of experience in a similar position in the clothing industry

Readiness to make frequent business trips (also abroad)

Passion for fashion and excellent knowledge of visual merchandising

Strong leadership abilities

Excellent organization of work

Highly developed interpersonal skills

Communicativeness and ability to convey knowledge

Cooperative attitude, proactive, innovative, and adaptable

Good knowledge of English

Driving license cat. B

Basic IT knowledge

What we offer

At C&A we are driven by our values, we love togetherness, treat each other with respect and encourage everyone to come up with new ideas. We care for your personal wellbeing and development. You will receive:

Interesting work in the world of fashion

The opportunity to attend trainings

Stability of employment and respect of superiors

Long-term perspective of professional development

Work tools: company car, phone, laptop

An employee discount of 20 %

Extensive social benefits package

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