

English Copywriter

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Company: HRK S.A.

Location: Poland

Category: educational-instruction-and-library

The HRK Consumer Goods team supports companies operating in the FMCG industries and in similar areas in building effective teams. Actively cooperates, among others with producers and distributors of consumer electronics or DIY. The team cooperates with over 150 clients and has successfully completed over 800 recruitments. In addition to recruitment projects, the team has completed many consulting projects such as market mapping, HR consulting and management programs for the strongest FMCG brands on the market. The team operates within HRK S.A. one of the largest consulting companies in the field of human capital management. HRK offers recruitment services for middle and senior management, executive search services, research and development of professional potential (including Assessment & Development Center research), building career paths, as well as employer branding and HR and payroll services.

One of our Clients, international Technical company, is looking to fill a role of Technical Copywriter in its internal marketing agency.

English Copywriter

Miejsce pracy: Warszawa

Essential Duties and Responsibilities:

Work on various type of marketing materials (manuals, brochures, digital banners, user manuals) for EMEA region

Work on various training sessions, e.g. operator training, maintenance training and etc.

Compile and identify technical information from multiple sources

Create technical narratives, instructions, procedures, or descriptions based on multiple source data

Analyze existing and potential content, focusing on reuse and single-sourcing opportunities

Create and maintain the information architecture

Education and/or Work Experience Requirements:

3 years of experience as a copywriter

Native-level English

Collaborative team spirit, self-motivated, and attention to results

Proficient using MS Office suite (especially Word, Excel, and PowerPoint)

Ability to interpret technical drawings, Bills of Material, and other technical graphics.

Offer:

Exciting growth opportunities

Good salary and aggressive bonus scheme

Hybrid work

Full-time job contract in stable company (there's no possibility to obtain B2B contract)

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