

Poland Jobs Expertini®

Global Commercial Data Analyst (Omnichannel)

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Company: Viatris

Location: Poland

Category: computer-and-mathematical

Mylan Healthcare Sp. z o.o

At VIATRIS, we see healthcare not as it is but as it should be. We act courageously and are uniquely positioned to be a source of stability in a world of evolving healthcare needs.

Viатris empowers people worldwide to live healthier at every stage of life.

We do so via:

Access – Providing high quality trusted medicines regardless of geography or circumstance;

Leadership – Advancing sustainable operations and innovative solutions to improve patient health; and

Partnership – Leveraging our collective expertise to connect people to products and services.

Every day, we rise to the challenge to make a difference and here's how the **Global Commercial Data Analyst (Omnichannel)** role will make an impact:

Key responsibilities for this role include:

Has a strong focus on innovation, detailedness, process management and teamwork.

Develop and maintain dashboards, reports and data visualizations to effectively communicate insights and KPIs related to omnichannel marketing in pharma.

Prepare training material/ user guides /data dictionary for dashboards and conduct user trainings

and workshops.

Collaborates with cross functional teams – marketing, sales etc. to understand business objective and translate data into actionable insights.

Provide support and guidance to internal stakeholders on data related queries, dashboards, and best practices for data driven decision making.

Ensures completion of deliverables on a timely basis as agreed with internal customers.

Ensures regular operations run on-time and in-line with agreed service levels.

Identifies data gaps and provide recommendations on addressing these gaps appropriately.

Works with internal customers and IT to solve issues with current deliverables and support enhancements to correct those issues.

Performs other Ad Hoc analyses to deep dive into specific markets, products, specialties, therapeutic area etc. to support strategic initiatives and identify growth opportunities.

The minimum qualifications for this role are:

Bachelor's degree

Experience working with pharma commercial data sets in context of Sales force operations, multi-channel operations etc.

Experience with other S&M platforms relevant for pharma commercial environment such as SFMC, Websites, Webinars etc.

Strong analytical skills and proficiency in SQL and relevant BI technologies.

Strong experience and expertise on Microsoft PowerBI

Ability to define and design optimal DAX to ensure high quality reports.

Strong knowledge of data governance, understanding data structures, and data needs across a global organization.

Strong English language skills (written and oral)

Strong communication skills to work with multiple stakeholders.

Knowledge of data warehousing concepts, ETL processes, and data modelling – focusing on ability to design robust data models (facts, dimensions), SCD2 operations etc. would be beneficial.

Knowledge of Database Management (Microsoft Azure) would be beneficial.

Knowledge of Data Analytics tools and technologies – MS Fabric, Alteryx, KNIME, Python etc. would be beneficial.

At Viatris, we offer competitive salaries, benefits and an inclusive environment where you can use your experiences, perspectives and skills to help make an impact on the lives of others. Viatris is an Equal Opportunity Employer.

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