

Junior Email Marketing Specialist

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Company: Foss

Location: Poland

Category: business-and-financial-operations

We are looking for a Junior Email Marketing Specialist!

Do you want to join the exciting digital transformation of FOSS marketing?

At FOSS, we are driven by a strong sense of purpose, and we hope you are too. A fast-growing world population means that the global food production will have to increase by 60% by 2050 to meet demand. We want to come up with smarter ways to make the best use of agricultural resources, and to help eliminate food waste. If that sounds like something you would like to get out of bed for every Monday morning, then read on.

Is this you?

FOSS is constantly putting more emphasis on the digital customer journey. We are looking to fill this position in the team driving our digital marketing comprising of E-mail marketing/automation, SEO/SEM/Paid SoMe and our Web platform management. Maturing prospects through an automated e-mail-based dialogue is a central and growing part of our marketing activities.

Our new Junior Email Marketing Specialist is a self-driven, enthusiastic colleague that will take ownership of the customer journeys and constantly strive to take them to the next level together with the team.

Scope of duties:

Conducting day-to-day global email campaigns

Cooperation and daily support for multiple stakeholders across the global organization (local markets, IT, Marketing Excellence team)

Analyzing and reporting of e-mail campaigns effectiveness

Segmentation and target group optimization

Preparation of A/B testing

Optimization of processes

Business trips to headquarters in Denmark

Qualifications:

Minimum one year of experience in a similar role

Fluent English (both written and spoken)

A fast learner with a proactive attitude and a sense of details

The ability to analyze data and propose optimizations

Knowledge of marketing automation platforms will be an asset (Pardot is nice to have)

What we can offer you?

Work-life balance with Danish style of work based on trust and teamwork

Employment contract for at least one year fixed period (maternity cover)

Additional benefits such as Kafeteria MyBenefit, private health care in Allianz, private insurance in PZU

Flexible hours

Company lunch on Thursdays

Co-financing of holiday

Company integrations

Budget for trainings and certifications

Good commute to the office, which is located in the center of Warsaw on Bracka street

Your team

The Junior Marketing Email Specialist is part of the Polish/Danish Demand Creation team which again is part of Global Marketing in FOSS.

Based in FOSS's Service Center (FSC) in the center of Warsaw you work closely together with the Marketing Automation Manager and report to the Head of Demand Creation located in Denmark.

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Cross References and Citations:

1. [Junior Email Marketing Specialist AgilejobsnearmeJobs Poland Agilejobsnearme](#)
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3. [Junior Email Marketing Specialist Biomedicaljobs Jobs Poland Biomedicaljobs](#)
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