

Lead Designer (#16028852)

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Company: N-iX

Location: Poland

Category: computer-and-mathematical

Work type:Office/Remote **Technical Level:** Leader**Job Category:** Design**Project:**

CleverBridge

Lead Designer will be an integral part of the Marketing & Design BU and will enable the company to successfully position and market its products & services with existing and new clients.

The position reports to the VP Marketing & Design will be member of Cleverbridge's marketing leadership team. The position is global but with a preference for CET timezone.

Your Responsibilities:

The role holds a central position with regards to alignment on our relationship development in the market, understanding client needs and ensuring consistent brand experience. Together with your team, you will be overall responsible for:

Establish a design culture in terms of:

CX in the broadest sense across our solution & client organisation

Providing relevant insights to key stakeholders and teams especially:

ProductEngineeringAccount management

Provide strategic guidance to the organisation, including:

Product Management CX regarding solution use Insight-driven (market / client-based) feature recommendations

Continue to drive Cleverbridge CX implementation Internal (training / workshop) External (insights gathering turn to publications) Drive brand evolution to people and market needs

Establish a design culture (including UX / UI) for the organisation which will support the need to scale the organisation over the next 5 years to shift focus and excel in the high value enterprise software market Driving design and UX transformation across all people and touchpoints Implement new processes, guidelines, and collaboration models to ensure the company realises its ambitious growth trajectory

Support realisation of our Corporate Targets

You are accountable for:

UX strategy + implementation

Solution UX/UI + product feature development

Client Experience - work together with Product teams to ensure top-notch product experience

Your Qualification and Skills:

Master's or bachelors degree or equivalent in Design (UX / UI / Digital design)

At least 6 years of professional work experience ideally exposed to B2B, preferably in the digital industry

Ideally internationally seasoned with experience leading teams in different geographies

Team-building experience with KPI driven management

Agency senior looking to move client-side

Proven C-level stakeholder management experience

Exposure to Fortune 500 companies and scale-ups

Professional Skills:

Demonstrable ability to understand market dynamics on an industry level and translating this to strategic positioning for company, products and services

Deep understanding of digital product design and branding

Previous experience leading product UX design

Experienced workshop facilitator

Strong project management skills

Interpersonal skills:

Natural leader with a strong agile mindset

Start-up mentality, enterprise-level quality

Visionary, creative and able to motivate people around you with your ideas

Ability to serve as representative for our solution to the outside world and transmit vision to prospects and clients

Outstanding verbal and written communication skills in English, German is a plus

We offer:

Flexible working format - remote, office-based or flexible

A competitive salary and good compensation package

Personalized career growth

Professional development tools (mentorship program, tech talks and trainings, centers of excellence, and more)

Active tech communities with regular knowledge sharing

Education reimbursement

Paid vacation days, sick leaves, and days off

Healthcare & Sport program

Medical insurance

Memorable anniversary presents

Corporate events and team buildings

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