

Performance Specialist Manager

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Company: Brainlabs

Location: Poland

Category: business-and-financial-operations

Brainlabs is a digital media agency – we're passionate about using data and tech to craft marketing strategies that drive real business results for clients. Our 1000+ Brainlabbers partner with some of the world's largest advertisers to do just that.

Our mission is simple, we want to become the world's largest independent media agency, famous for delivering high performance and accelerating the careers of Brainlabbers whilst we're at it.

Brainlabs has always been a culture-first company. In fact, from the very beginnings of the agency a set of shared principles, philosophies and values was documented in The Brainlabs Handbook, helping us create our unique culture.

As with everything here we always seek to adapt and improve so The Brainlabs Handbook has been fine-tuned to become The Brainlabs Culture Code.

This Culture Code consists of 12 codes that talk to what it means to be a Brainlabber. It's a joint commitment to continuous development and creating a company that we can all be proud of, where Brainlabbers can turn up to do great work, make great friends and win together.

You can read

Media Performance Specialist Manager

Team: Growth & Client

Reporting to: Group Account Director

Location: Hybrid Poland

Who you are:

The ideal candidate will be enthusiastic to deliver social campaigns, both performance oriented and innovative

Quick to pick up new skills and calm in being a part of building a new Brainlabs team in Poland

Minimum of 2-4 years of experience managing Paid social accounts

Influencer activation or cooperation would be an added advantage

Social Innovation and Testing Initiatives

GA4 knowledge, Programmatic or paid Search experience would be an added advantage but not a must

What you will do:

Implement and optimise campaigns across social platforms.

Assist in auditing team campaigns and identify areas for improvement.

Contribute to developing effective media strategies aligned with client goals.

Manage day-to-day digital media campaigns, focusing on budget management

Collaborate with internal teams and media channels to build comprehensive plans.

Lead campaign strategy, analyse performance, and drive improvements.

Produce reports to articulate optimisation methodologies.

Stay informed about industry trends and maintain relationships with partners.

Demonstrate success through achieving set KPIs and provide training to team members.

Maintain an in-depth understanding of the marketplace and social and landscape, using this knowledge to ensure delivery of best-in-class campaigns for our clients.

Who you are:

A polish speaker with communication english skills (as for the first months you will be trained and you will have work with UK team)

You enjoy collaborating with multicultural teams

Enjoy and understand social landscape

Brainlabs is proud to be an equal opportunity workplace: we are committed to equal opportunity for all applicants and employees regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion, or belief, and marriage and civil partnerships. If you have a disability or special need that requires accommodation during the application process, please let us know!

Please note that we will never ask you to transfer cash or make any other payment to us in order to apply for a role or to work for Brainlabs. Any such asks are fraudulent and should be reported to the appropriate authorities in your area.

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