

## PR Specialist - CEE

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Company: Netflix

Location: Warsaw

Category: business-and-financial-operations

Netflix is one of the world's leading entertainment services with 260 million paid memberships in over 190 countries enjoying TV series, films and games across a wide variety of genres and languages. Members can play, pause and resume watching as much as they want, anytime, anywhere, and can change their plans at any time. **The Opportunity** This is a great opportunity to join a team that is handling publicity campaigns as well as corporate messaging for the world's leading entertainment-on-demand service, with a chance to work on projects from the brightest creatives and talents around the world. The PR Specialist will be based in our Warsaw office and will work as part of the CEE PR team. The role will report to the PR Senior Director, CEE. **The Role** The PR Specialist will work across films, series, documentaries and unscripted titles. They will formulate and execute publicity campaigns for the growing content slate as well as be able to handle corporate communications ranging from crisis management to corporate storytelling. We are looking for someone who has experience in delivering strong PR campaigns, who will have a creative approach and will work well within a wider cross-functional team. The successful candidate has a great knowledge of the Romanian media landscape (experience in other CEE countries is a plus). We are looking for someone who is a do-er and loves the thrill of seeing impactful coverage! The person will be able to communicate priorities and present clear goals to stakeholders and form and maintain strong relationships with media and influencers as well as talent representatives and talent.

### **As the successful candidate, you will:**

Have at least 5+ years of experience working in PR, ideally in entertainment, tech, music

sports or related industries

Have excellent verbal and written skills in English and Romanian is essential (one more Eastern European language is a plus)

Possess a keen understanding of new and traditional media

Be able to manage multiple tasks simultaneously under deadline and thrive in a high energy, fast-paced environment

Be skilled in cultivating relationships with journalists, influencers as well as talent representatives and talent

Be able and willing to think on an international level

Have a love of entertainment and storytelling

Be curious and eager to learn, have sound judgment, and be unafraid to challenge prevailing assumptions

Be nimble and objective in assessing your work, be willing to admit mistakes quickly, and to give and receive constructive feedback

For more about Netflix please read our and . A commitment to embrace and advocate for is essential. We are an equal-opportunity employer and celebrate diversity, recognizing that diversity of thought and background builds stronger teams. We approach diversity and inclusion seriously and thoughtfully. We do not discriminate on the basis of race, ethnicity, religion, color, place of birth, sex, gender identity or expression, sexual orientation, age, marital status, military service status, or disability status.

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