

Senior Salesforce Marketing Cloud Solution Architect

[Apply Now](#)

Company: VRP Consulting

Location: Poland

Category: other-general

What you'll do

Collaborate with clients to analyze their work practices and understand the nature of their businesses to properly define needs and customize marketing solutions using Salesforce Marketing Cloud

Develop functional specifications and business architecture

Recommend best practices for key Journey Builder/Engagement Studio campaigns

Develop marketing automation-specific project plan/work breakdown structure components

Serve as a primary point of contact to the client's

Iterate on solutions through a Build/Test/Review cycle with the customer Product Owner

Offer high-level guidance on marketing best practices

Negotiate solutions to complex scenarios with multiple parties and agendas

Provide guidance to optimizing marketing operations

Coordinate and deliver User Acceptance Testing

Create client-based training materials and deliver end-user training

Overall responsibility for project success and customer success

Optimize plans and resources to deliver maximum value to clients

Develop and nurture trusted adviser relationships with clients

Influence and coach customers throughout their Salesforce journey

Estimating the projects and preparing solution designs for implementation

Who you are

6+ years experience in developing technology solutions

4+ years of experience with Marketing Cloud and Salesforce platforms

Strong technical background and experience with Salesforce Marketing Cloud, with a general understanding of Salesforce CRM as well as related solutions

Experience with coordinating teams of people (configurators/developers)

Exposure to integrations, developing and executing data migrations

Experience consulting with clients with an emphasis on demand generation, personalization, MarTech, and Adtech solutions

Strong facilitation and interpersonal skills

Fluent Business English proficiency (C1)

Nice to have:

Salesforce certifications

What you'll get

Competitive salary (B2B or regular employment)

Private medical healthcare and Life Insurance (with family options)

Benefit system (multisport card, tickets to cinema or theatre, etc.)

Kraków office located in a trendy district

Parking space in Krakow office

Chill out zone with Playstation, board games, darts, and a foosball table

Employment in an international organization in the most interesting and challenging industry

Chance to have a direct impact on company growth

Constant team support and mentoring

Flexible working hours

Paid time off and bank holidays for contractors

Regular company parties

Monthly company breakfasts

[Apply Now](#)

Cross References and Citations:

1. Senior Salesforce Marketing Cloud Solution Architect [Dhakajobs](#) [Jobs Poland](#)
[Dhakajobs](#) ↗
2. Senior Salesforce Marketing Cloud Solution Architect [Constructionjobs](#) [Jobs Poland](#)
[Constructionjobs](#) ↗
3. Senior Salesforce Marketing Cloud Solution Architect [Supervisorjobs](#) [Jobs Poland](#)
[Supervisorjobs](#) ↗
4. Senior Salesforce Marketing Cloud Solution Architect [Biologyjobs](#) [Jobs Poland](#)
[Biologyjobs](#) ↗
5. Senior Salesforce Marketing Cloud Solution Architect [Mobileappjobs](#) [Jobs Poland](#)
[Mobileappjobs](#) ↗
6. Senior Salesforce Marketing Cloud Solution Architect [Datasecurityjobs](#) [Jobs Poland](#)
[Datasecurityjobs](#) ↗
7. Senior Salesforce Marketing Cloud Solution Architect [Munichjobs](#) [Jobs Poland](#)
[Munichjobs](#) ↗
8. Senior Salesforce Marketing Cloud Solution Architect [Jobsmyanmar](#) [Jobs Poland](#)
[Jobsmyanmar](#) ↗

9. Senior Salesforce Marketing Cloud Solution Architect [Communityjobs](#) [Jobs Poland](#) [Communityjobs](#) ↗
10. Senior Salesforce Marketing Cloud Solution Architect [Nzjobs](#) [Jobs Poland](#) [Nzjobs](#) ↗
11. Senior Salesforce Marketing Cloud Solution Architect [Pharmacistjobs](#) [Jobs Poland](#) [Pharmacistjobs](#) ↗
12. Senior Salesforce Marketing Cloud Solution Architect [Netherlandsjobs](#) [Jobs Poland](#) [Netherlandsjobs](#) ↗
13. Senior Salesforce Marketing Cloud Solution Architect [Manchesterjobsearch](#) [Jobs Poland](#) [Manchesterjobsearch](#) ↗
14. Senior Salesforce Marketing Cloud Solution Architect [Colombiajobs](#) [Jobs Poland](#) [Colombiajobs](#) ↗
15. Senior Salesforce Marketing Cloud Solution Architect [Searcheruropeanjobs](#) [Jobs Poland](#) [Searcheruropeanjobs](#) ↗
16. Senior Salesforce Marketing Cloud Solution Architect [Ngojobs](#) [Jobs Poland](#) [Ngojobs](#) ↗
17. Senior Salesforce Marketing Cloud Solution Architect [Enforcementjobs](#) [Jobs Poland](#) [Enforcementjobs](#) ↗
18. Senior Salesforce Marketing Cloud Solution Architect [Jobscanada](#) [Jobs Poland](#) [Jobscanada](#) ↗
19. Senior salesforce marketing cloud solution architect [Jobs Poland](#) ↗
20. AMP Version of Senior salesforce marketing cloud solution architect ↗
21. Senior salesforce marketing cloud solution architect [Poland Jobs](#) ↗
22. Senior salesforce marketing cloud solution architect [JobsPoland](#) ↗
23. Senior salesforce marketing cloud solution architect [Job Search](#) ↗
24. Senior salesforce marketing cloud solution architect [Search](#) ↗
25. Senior salesforce marketing cloud solution architect [Find Jobs](#) ↗

Source: <https://pl.expertini.com/jobs/job/senior-salesforce-marketing-cloud-solution-archite-poland-vrp-consulting-28531b1e02/>

Generated on: 2024-05-03 by [Expertini.Com](#)