

Technical Account Manager

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Company: RTB House

Location: Poland

Category: other-general

Technical Account Manager (market: Poland)

Location: Warsaw/remotely

Founded in 2012, the RTB House team comprises 1000+ specialists in over 30 locations around the globe. It serves more than 3,000 campaigns for clients across the EMEA, APAC, and Americas regions. Join RTB House - a global company that provides state-of-the-art marketing technologies for the top brands worldwide.

As a Technical Account Manager (TAM), you will draw on your consultative-problem solving skills and technical acumen to help customers successfully integrate with RTB House, and ensure that client's performance marketing goal is met.

You will lead the successful integration of RTB House and the client's e-commerce websites and/ or mobile applications, along with daily campaign optimization to ensure the client's goal is achieved.

Our fantastic team & collaborative environment are looking forward to welcoming you.

You will have structured onboarding, a supporting team member assigned to guide you during your learning phase, and a transparent career path.

What you will do:

Manage all technical issues relating to campaign launching and running the process;

Supervise the creation of advertising materials (dynamic ad banners);

Adjust campaign parameters and testing how your changes influence performance results;

Work closely with our account managers to deliver high standards of customer service;

Propose solutions for tools and processes;

Optimization of online marketing campaigns.

Requirements:

3+ years of experience in digital advertising;

Basic knowledge of HTML, JavaScript or basic knowledge/ experience working with data analytics tools and/or data analysis;

General understanding of programmatic advertising;

Interest in online technology, e-commerce and/or digital advertising;

Fluency in Polish and English language;

Google Tag Manager and Google Analytics 4 knowledge is nice to have;

Attention to detail;

Perceptiveness;

Ability to solve problems efficiently;

We offer:

Unique opportunity to join a creative, fast-growing company in online advertising;

A chance to work in a truly international environment with the best people;

Becoming part of an award-winning organisation, with outstanding growth numbers;

Opportunity to work on a great product based on the newest AI Technology (Deep Learning);

Working and learning in one of the fastest-growing tech companies in Europe

A rewarding career in a friendly and inspiring atmosphere with no corporate habits;

Opportunity to contribute to ambitious projects in the growing, international organisation;

A training program to develop your professional skills further;

A training budget for development opportunities (courses, language trainings);

Stable, long-term cooperation based on a B2B contract or contract of mandate.

BOOST YOUR CAREER ELEVATE YOUR EXPERIENCE!

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