

Video editor for personal brand

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Company: 99ads

Location: Poland

Category: arts-design-entertainment-sports-and-media

99ads.com is a one-stop creative shop for online advertisers. We take care of the entire creative cycle from ads design to content production for our international clients.

We foster a collaborative and supportive work environment, offering opportunities for learning, growth, and professional development.

We have team members in Portugal, Spain, Colombia, Argentina, and South Africa to name a few.

Why join our amazing team?

Fully Remote

Office Availability in Lisbon, Portugal

Flexible Working Hours

Paid leave and days off

The Best Training Resources Available

Global, multicultural team

International client base

The Role

99ads is looking for a Video Editor who can create attention grabbing, high converting personal brand videos specifically tailored to social media platforms.

You will be responsible for :

Taking brand ownership and devising the brand strategy, including the setting of style guides, brand guidelines, brand vision and value proposition for the short as well as the long term.

Translating brand strategy into brand plan and go-to-market strategy.

Planning and execution of communications and media actions across offline, online and social media.

Participating in product development, pricing and supporting new product launches.

Guiding the Advertising & Promotion budget.

Working collaboratively with video producers and other key stakeholders to create high quality video content.

Performing the full range of editing works from splicing, to sound balancing, to color correction and color grading.

Organising and managing all audio and video assets to ensure a smooth workflow.

Designing and developing strong employer branding strategy.

Partnering with various internal and external stakeholders to promote and communicate the employee value proposition (EVP) and help position the company as an employer of choice.

Building campaigns to support recruitment and drive talent attraction and engagement across multiple channels.

Analysing and interpreting metrics to measure the success of employer branding initiatives.

Ideal Profile

Fluent English (C1 - written and verbal)

More than 2 years experience editing videos.

Experience creating reels for Instagram and Tiktok videos OR

Experience creating course content.

Must have experience creating videos for personal brands (organic content for Insta + Tiktok)

Must have experience with the following programs:

Premier

Photoshop

After Effects

Must have experience creating videos for yourself (personal projects etc):

Exceptional attention to detail.

Excellent interpersonal skills.

Commitment Required

Part time (+-10-25 hours per week)

What's on Offer?

Fantastic work culture

Flexible working options

Strong opportunities to progress your career

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Cross References and Citations:

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